How to Prepare for Video Interviews

Know the Program
Before you interview, make sure you've played around with the program enough to know how it works.

Ambiance
Dress professionally, silence distractions (i.e. cell phones, pets, roommates, etc.), and avoid situating yourself in front of any noisy backgrounds. Also avoid harsh backlight that will turn you into a silhouette.

Brand Yourself
Just like the email address on your resume or the message on your voicemail – be professional. Be sure the username used for your virtual Interview represents you as a mature and polished candidate.
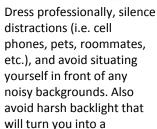
Test the Connection
Do you have a readily available power source? Is the Wi-Fi signal strong? Do you have access to a cell phone, strong service? Even if everything is checked beforehand, technology can still fail you. Make sure you have the interviewer's phone number, just in case!

Position & Posture
Do you look at yourself on the screen, or talk directly into the camera? Does your posture present you as casual and relaxed, or confident and poised? Be sure to practice your positioning and posture prior to the interview!