



BUSINESS MANAGEMENT

Career Cluster: Business, Marketing, and Finance

Endorsement: Business & Industry

High School Course Sequence:

Level One

Principles of Business, Marketing, Finance

Level Two

Business Law

Level Three*

Global Business (KCC), and Human Resource Management (KCC), or Business Management (KCC)

Level Four*

Optional: Career Prep I

** Indicates advanced course(s)*

A CTE Completer is a student who completes three or more CTE courses for four or more credits including one Level 3 or 4 (advanced level) CTE course within a program of study will fulfill the requirements of a Business and Industry Endorsement.

The Business Management program of study teaches CTE learners how to plan, direct, and coordinate the administrative services and operations of an organization. Through this program of study, student will learn the skills necessary to formulate policies, manage daily operations, and allocate the use of materials and human resources. This program of study will also introduce students to mathematical modeling tools and organizational evaluation methods.

CAREER OUTLOOK**

Occupation	Texas Outlook			National Outlook		
	Median Wage	Annual Openings	Growth	Median Wage	Annual Openings	Growth
Administrative Service Managers	\$92,470	2,170	18%	\$96,940	28,100	7%
General and Operations Managers	\$99,080	17,980	19%	\$100,780	230,000	7%
Management Analysts	\$86,240	4,670	21%	\$85,260	99,900	14%
Operations Research Analysts	\$84,060	1,500	16%	\$88,550	35,700	10%

** Career Outlook information derived from O*NET Online at <https://www.onetonline.org/>

INDUSTRY CERTIFICATIONS & EDUCATION

Industry Certification Offered at the KISD Career Center	Certification/ License	Associate's Degree	Bachelor's Degree	Master's/ Doctoral/ Professional Degree
Entrepreneurship and Small Business	Entrepreneurship and Small Business	Business Management	Management Science	Management Science

HIGH SCHOOL COURSE INFORMATION

Course Name	Service ID	Prerequisite(s)	Grade(s)
Principles of Business, Marketing, and Finance	13011200 (1 credit)	None	9-11
Business Law	13011700 (1 credit)	None	11-12
Global Business and Human Resources Management	13011800 (.5 credit) 13011900 (.5 credit)	None	10-12 11-12
Business Management	13012100 (1 credit)	None	10-12
Career Preparation I	12701300 (2 credits)	None	11-12

CAREER EXPLORATION & WORK - BASED LEARNING OPPORTUNITIES

Possible Career Exploration Activities	Possible Work-Based Learning Opportunities
<ul style="list-style-type: none"> Business Professional of America (BPA), Future Business Leaders of America (FBLA) and DECA. 	<ul style="list-style-type: none"> Internship with local business or chamber of commerce <p><i>Note: If you have an internship during high school, talk with your counselor about taking Career Prep.</i></p>

FIND COLLEGES & UNIVERSITIES OFFERING CERTIFICATES & DEGREE PLANS IN THIS FIELD



NAVIANCE ACCESS

All Killeen ISD students (7th-12th graders) should login to their Naviance account through Clever:

- Go to your Clever portal:
<https://clever.com/in/killeenisd>



- Username: school username
Password: school password
- Click on: Naviance



ARMED FORCES CAREER INFORMATION

Financial Management Technician– U.S. Army

Personnel– U.S. Air Force

Retail Services Specialist or Human Resources Specialist– U.S. Navy

Transportation Management Coordinator– U.S. Army

Air Defense Battle Management System Operator– U.S. Army

This is not a comprehensive list.

Local Armed Forces Recruiter Contact Information:

Air Force – (254) 247-8992

Army – (254) 690-8554

Army National Guard – (903) 262-6355

Marines – (254) 690-2626

Navy – (254) 690-2096

*See your school counselor to connect with a military recruiter for career counseling and to take the ASVAB in high school.