

WIN \$5,000

1ST PLACE SCHOLARSHIP

2ND PLACE SCHOLARSHIP \$2,500

3RD PLACE SCHOLARSHIP \$1,500 • 4TH PLACE SCHOLARSHIP \$1,000

2017 Texas High School Graduating Seniors

*Design a poster to be used in the fight
against underage drinking.*

WINNING POSTERS MUST CONVEY THE MESSAGE OR THEME:

“If you are under 21, it’s illegal to consume or purchase alcoholic beverages in Texas”

TEXAS HOSPITALITY ASSOCIATION

will award a total of \$10,000 in educational scholarships to four 2017 Texas High School Graduating Seniors who submit the winning artwork for posters to be used in the fight against underage drinking. THA will reproduce, display and distribute the posters as part of its statewide alcohol awareness campaign.

Hint: A design for a highway billboard

CONTEST RULES

1. THA poster contest is limited to 2017 graduating seniors in Texas public, private, charter and home schools.
2. NO copyright material may appear on the poster. NO BRAND names or likenesses of any products allowed (automatic disqualification).
3. Poster designs must be original, and may be computer or electronically generated, hand-drawn or photographed.
4. Size: Any size between 8.5x11 inches and up to 14x18 inches.
5. Deadline: All entries must be postmarked no later than: Friday, May 5, 2017, 11:59 pm.
6. Required: Submitted artwork must have clearly printed on the back: (1) student’s name and contact information (2) high school name (3) high school mailing address, email address & phone number (Need to be able to contact school personnel.)
7. The scholarship winners will be determined by a vote of each Texas Legislative office. All decisions are within the discretion of THA and those decisions are final.
8. All entries become the property of THA for use at its discretion and will not be returned. By sending in a poster design, students, and their parents or legal guardians, agree THA may use, without compensation, artwork and the winner’s name, age, hometown, school name and likeness for promotional purposes in THA’s 2017 campaign against underage drinking in Texas.
9. THA shall make the scholarships payable to the accredited college, university or institution of higher learning designated by the winners, in care of the individual winner for use during the 2017-18 school year. The scholarship is not assignable or transferable.
10. One entry per student mailed to:

Texas Hospitality Association
P.O. Box 26752 Austin, Texas 78755
www.texashospitalityassociation.com

WINNERS WILL BE POSTED JUNE 1, 2017 AT WWW.TEXASHOSPITALITYASSOCIATION.COM

*The Texas Hospitality Association is a statewide, non-profit association
made up of Texas businesses that sell or serve adult beverages.
THA’s mission is to encourage the responsible sale and service of adult beverages and to
fight underage drinking through public awareness campaigns and education.*